

ELITE MARTIAL ARTS 2025

Photography & Videography Policy

Updated 8/2/25

ELITE 2025 MARTIAL ARTS

Policy Statement

Elite 2025 Martial Arts is committed to providing a safe environment for children and adults. An essential component to this commitment is to ensure that all necessary steps are taken to protect people from the inappropriate use of their images and/or videos in resource and media publications, on the internet, and elsewhere with a specific focus on children and young people.

Photographs and videos can be used to identify children and adults, for example 'Well done to X on achieving their 5th Kup today at X club in X town'. This could raise the risk of grooming or could divulge the location of a person currently fleeing domestic abuse, to name just two examples.

Accordingly, Elite 2025 Martial Arts has adopted our Photography & Videography policy to enable us to clearly set expectations and controls in place to protect our members.

Publishing Images & Videos On Social Media, Websites or Marketing Material by Elite 2025 Martial Arts

Before images or videos are published by the club we will ensure;

- Written permission has been obtained from the participant or, where under the age of 18, the parent(s) of the participant (see registration and disclosure form).
- Where a person is considered at risk or is under the age of 18, their name is not published fully alongside any identifiable imagery or videography.
- Images and videos will be suitable for their intended purpose and will only show participants and other club members appropriately dressed.
- We will ensure that content does not contain any obscene, foul or offensive behaviour and/or language.
- Where imagery or videography will be used on promotional material including websites or printed literature, specific consent will be sought from those identifiable in advance.

Videoing As A Coaching Aid

Video can be a legitimate coaching aid for clubs and instructors. If it is to be used, Elite 2025 Martial Arts will make sure that adult students, children and their parents/carers have given written consent, and understand that it is part of the coaching programme. We will ensure that films are stored safely. Consent will be requested on the registration form and will be recorded for any footage shared, broadcast or used more generally in training material.

ELITE 2025 MARTIAL ARTS

Publishing Images & Videos On Social Media, Websites or Marketing Material by students, parents or spectators

Before images or videos are published by students, parents or spectators, please ensure;

- Written permission has been obtained from the participant or, where under the age of 18, the parent(s) of the participant.
- Where a person is considered at risk or is under the age of 18, their name is not published fully alongside any identifiable imagery or videography.
- Images and videos must be suitable for their intended purpose and must only show participants and other club members appropriately dressed.
- Must not contain any obscene, foul or offensive behaviour and/or language.
- Where imagery or videography will be used on promotional material including websites or printed literature, specific consent will be sought from those identifiable in advance.